

JOIN THE TECH ZONE



Secure a kiosk in the Tech Zone, an affordable, turnkey package designed to maximise your return on investment. Positioned at the heart of the show floor, this offer provides you with top tier visibility and ample opportunity to network with cruise line buyers without all the hassle of stand setup.

WHAT'S INCLUDED:

- 8 sq. m. stand space in a dedicated Tech Zone
- Continuous truss beam "Expo" incl. fascia board, white, incl. fascia lettering up to max. 15 letters in black, height approx. 10 cm
- System back walls, height 250 cm, white
- Carpet
- 1 information counter, 2 barstools, 1 waste paper basket
- 3 kW power connection, including flat rate for consumption and earthing
- 3 ceiling spotlights (80 W)
- Daily cleaning (carpet, tables, info counter)
- Daily rubbish pick-up (including provision of 1x 60l bin liners per day, incl. disposal)
- 2 exhibitor passes
- 1 exhibitor conference pass

RECENT SEATRADE EUROPE ATTENDEES INCLUDE:

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| • Head of IT Security & Compliance – AIDA Cruises | • Head of Technology – Saga Cruises |
| • Technology Delivery Manager- Ambassador Cruise Line | • Manager Entertainment & Technical Operations – Seabourn Cruise Line |
| • Senior IT Auditor – Carnival Corporation & plc | • Director of Purchasing – SeaDream Yacht Club |
| • Head of Technical Procurement – Hurtigruten | • IT Service Operations Manager – TUI Cruises |
| • IT Delivery Manager – Marella Cruises | • VP Technical – Uniworld Boutique River Cruises |
| • Procurement Category Specialist, Technical – MSC Cruises | • SVP Fleet Operations – Viking Cruises |
| • Technical Director – Plantours Cruises | |
| • Technical Buyer – Ponant | |

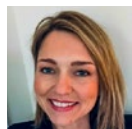
Cruise lines are searching for cutting-edge partners in diverse categories, from passenger flow to biometrics, terminal logistics & equipment, alternative fuels, and shore power supply. Whether you focus on digitalization, environmental technologies, or port design, the Tech Zone offers a unique platform to showcase your innovations and connect with industry leaders.

SET RATE
€3990*

*+ Mandatory Marketing Package (€495)

LOOKING FOR ANOTHER WAY TO SHOWCASE YOUR PRODUCTS & SERVICES?

With all that's happening in the world right now, Seatrade Europe will be the #1 place the regional community looks for product launches and innovation in cruise. Furthermore, we are happy to develop custom sponsorship opportunities to fit every budget and directly engage with your target audience.



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