

## Tuesday 10 September 2019

08:00	Exhibitor Registration
14:00 - 18:00	Conference Delegate Registration
09:00 – 18:00	CLIA Port & Destination Summit <i>by invitation only</i>
18:00 – 00:00	Cruise Europe – Columbus Cruise Center Night <i>by invitation only</i>
18:30 – 21:30	CLIA Diamond Partner Dinner <i>by invitation only</i>

## Wednesday 11 September 2019

08:00	Exhibitor & Conference Delegate Registration	
09:00	Visitor Registration	
10:00 – 18:00	Exhibition Opening Hours	
10:30 – 10:40	CONFERENCE SESSION Welcome Remarks	
10:40 – 11:00	CONFERENCE SESSION Keynote Address by CLIA	
11:00 – 12:00	CONFERENCE SESSION State of the European Cruise Industry	
12:00 – 14:00	Conference Delegate Lunch	
14:00 – 15:20	CONFERENCE SESSION Greener Cruising	<p>sponsored by</p> 
14:00 - 14.30	SHOWCASE DECK Cruise Passengers Welcome - Balanced Tourism Solutions by SeaConsult & TRIAD	<p><b>FREE TO ATTEND</b></p>
14:30 – 16:00	CONFERENCE SESSION How Design Helps to Convey, Define or Create Brand Identity	<p>part of</p>  <p><b>FREE TO ATTEND</b></p>
15:20 – 15:30	Conference Delegate Coffee Break & Networking with Exhibitors	
15:30 – 17:00	CONFERENCE SESSION River Cruising in Europe – How to Cope with Safety and Sustainability Challenges	
16:30 – 18:00	“A Taste of the Tropics” Welcome Reception	<p>hosted by</p> 
17:30 – 19:00	CLIA Europe Cocktail Reception <i>by invitation only</i>	
19:00	CLIA Deutschland Annual Dinner including the Seatrade Cruise Awards & Speakers Dinner <i>by invitation only</i>	<p>including</p> 

## Thursday 12 September 2019

08:00	Exhibitor & Conference Delegate Registration	
09:00	Visitor Registration	
10:00 – 18:00	Exhibition Opening Hours	
09:30 – 10:30	CONFERENCE SESSION Small is Beautiful – Does Size Matter? Catering for Smaller Ships in Ports and Destinations	
10:30 – 12:00	CONFERENCE SESSION How to Design to Comply	part of <b>MARINE INTERIORS</b> Cruise & Ferry Global Expo Powered by SMH <b>FREE TO ATTEND</b>
10:30 – 10:45	Conference Delegate Coffee Break & Networking with Exhibitors	
10:45 – 12:00	CONFERENCE SESSION Roundtable Discussion – How do We Create Effective Dialogue Among Cruise Lines, Ports and Cities?	
12:00 – 14:00	Conference Delegate Lunch	
13:00 - 14.30	SHOWCASE DECK CLIA Executive Partner Program Briefings	<b>FREE TO ATTEND</b>
1400 – 1500	CONFERENCE SESSION Sustainability with a Twist – How to Future-Proof the Cruise Sector from a Recruitment, Talent Pipeline and Business Leadership Perspective	
14:10 - 15.00	SHOWCASE DECK How Technology Innovation is Shaping the Cruise Experience	<b>FREE TO ATTEND</b>
15:00 – 15:15	Conference Delegate Coffee Break & Networking with Exhibitors	
15:15 - 16.15	SHOWCASE DECK The Future of Expedition Cruising in Europe	<b>FREE TO ATTEND</b>
15:15 - 16:45	CONFERENCE SESSION Exploring the Terminal of the Future	
18:30	Seatrade Europe Party <i>by invitation only*</i>	

\* For Full Conference Delegates, Cruise Lines Executives, Sponsors and Seatrade Europe/MARINE INTERIORS Cruise & Ferry Global Expo Exhibitors who are in possession of a ticket

## Friday 13 September 2019

08:00	Exhibitor & Conference Delegate Registration	
09:00	Visitor Registration	
09:30 – 10:00	Conference Delegate Coffee Break & Networking with Exhibitors	
10:00 – 14:00	Exhibition Opening Hours	
10:00 – 11:00	CONFERENCE SESSION Top Tips to Create 'Experiential Shorex'	
11:00 – 12:00	SHOWCASE DECK Lightning Pitch: What's New at My Port/Destination	<b>FREE TO ATTEND</b>

subject to change

Organised by



In partnership with



Co-located with

