

Application

Please click here for the online application.

Hamburg Messe und Congress GmbH
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 victoria.philpot@ubm.com

11 – 13 September 2019
 seatrade-europe.com



1. Company (if EU entrepreneur: full company name including legal form and address according to VAT registration)

private person registered entrepreneur (or legal entity with VAT-Reg.-No.) **VAT-Reg.-No. (EU)** _____

Commercial/Company Reg.-No. (non-EU) _____ Country of the head office _____

Address/P.O. Box _____

Country abbr. _____ Postcode _____ Town/City _____

Phone _____ Fax _____

E-mail (company) _____ Internet _____

Director First name/surname _____

2. Contact person E-mail _____

First name _____ Surname _____

Department _____ Function _____

Phone _____ Mobile _____

3. Correspondence address as 1. other _____

4. Invoice address as 1. as 3. other _____

5. E-mail for electronical invoicing _____

6. Application is herewith made for the inclusion of _____ co-exhibitors. (Please use the application for co-exhibitors.)

7. The following **products/services** will be presented (please itemize) _____

Prices/Costs (plus 19% VAT)

8. Order exhibition space			9. Placement requirements/remarks
Stand requirements	Early bird price (participation fee) until 31.03.2019	Price (participation fee) as of 01.04.2019	Hall _____ Stand-no. _____
Space only (minimum size 32 sq. m) _____ sq. m, if possible _____ m wide and _____ m deep. No stand construction included	<input type="checkbox"/> € 427.-/sq. m	<input type="checkbox"/> € 467.-/sq. m	10. Main product category <input type="checkbox"/> Destinations / Ports <input type="checkbox"/> Shipbuilder, Yards <input type="checkbox"/> Tourism / Tour Operator <input type="checkbox"/> IT-Systems / Communication <input type="checkbox"/> Hotel / Restaurant / Bar / Kitchen Equipment <input type="checkbox"/> Shipbroker <input type="checkbox"/> Interiors and Outfitters <input type="checkbox"/> Classification Society <input type="checkbox"/> Entertainment Supplier <input type="checkbox"/> Boards / Associations <input type="checkbox"/> Food and Beverage <input type="checkbox"/> Media <input type="checkbox"/> Technical Equipment / Systems <input type="checkbox"/> Ship Financing <input type="checkbox"/> Marine Equipment <input type="checkbox"/> Crew and Tech. Management
Shell Scheme (minimum size 12 sq. m) _____ sq. m, if possible _____ m wide and _____ m deep. Standard stand construction included (details www.seatrade-europe.com)	<input type="checkbox"/> € 530.-/sq. m	<input type="checkbox"/> € 556.-/sq. m	
Newcomers Boulevard (set 8 sq. m) All-inclusive package Stand construction included (details www.seatrade-europe.com)	<input type="checkbox"/> € 3.352.- set rate		

12. Technical Details (required for stand allocation)

Water supply/outlet Two floor stand Max. floor load/sq. m _____ kg (if > 450 kg/sq. m) Height of stand/fair item: _____ m (if > 3.0 m)

13. General and Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe and Congress GmbH shall be an integral part of the contract. They are applicable in the version valid at the time of signing of contract, and can be inspected at seatrade-europe.com/applicationforms.

We are also happy to send you these documents by e-mail on request (please contact: info@seatrade-europe.com). In case of application on behalf of a foreign exhibitor by an inland agent the inland agent is liable for the obligations of the foreign exhibitor resulting from this agreement.

Place and date _____ Surname, first name _____ Signature (please print and sign) _____



Specific Terms of Participation 2019

Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR)
and House Rules of Hamburg Messe and Congress GmbH (HMC)



Event and legal entity:

Hamburg Messe und Congress GmbH
Postfach 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
– hereinafter called **HMC** –

Tel.: +49 40 3569-0
Fax: +49 40 3569-2203

info@hamburg-messe.de
www.hamburg-messe.de

Event title: **Seatrade Europe Cruise and River Cruise Convention**

Venue: HMC Fairground

Event duration: **11 – 13 September 2019**

Project management:

Claudia Johannsen
Business Unit Director

Tel.: +49 40 3569 2430
E-mail: claudia.johannsen@hamburg-messe.de

Kristina Hagemann
Project Manager

Tel.: +49 40 3569 2436
E-mail: kristina.hagemann@hamburg-messe.de

Deadline for registrations / Start of space allocation:

Exhibitors will be allocated "first come first serve". Space allocations start in September.

Deadline for entries in exhibitor directory:

30 June 2019

Opening times:

Wednesday, 11 September 2019	10.00 – 18.00 hrs
Thursday, 12 September 2019	10.00 – 18.00 hrs
Friday, 13 September 2019	10.00 – 14.00 hrs

Assembly times:

09 September 2019	08.00 – 20.00 hrs
10 September 2019	08.00 – 20.00 hrs

Disassembly times:

13 September 2019	14.00 – 20.00 hrs
14 September 2019	08.00 – 20.00 hrs

Early stand assembly / Extended disassembly:

Any requests for early stand assembly/extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center (OSC)/approvals and applications). If you have any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528 / e-mail: ops@hamburg-messe.de).

Exhibitor passes: (see clause 16 ATB)

Exhibitors will receive exhibitor passes free of charge according to their stand size. Further exhibitor passes may be ordered free of charge from the Online Service Center. NO exhibitor passes are needed for assembly and disassembly.

Marketing package: (see clause 14 ATB)

The Marketing package for principal and associate exhibitors is free of charge. It includes an entry in all of the trade fair media (printed & online list of exhibitors, app, and Visitor Information System), plus online matchmaking, free visitor Wi-Fi as well as advertising materials (posters, visitor bulletin, mailing labels), if available. The deadline for requesting an entry in the trade fair media (catalogue copy date) will be communicated by the responsible service partner in a timely fashion. Requests not received by the deadline will result in existing information from the event registration/acceptance data being used. Exhibitors registered/accepted after the deadline will be entered into the online list of exhibitors only.

Registration charge for co-exhibitors: (see clause 4.3. ATB)

Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products/services. Please complete the separate registration form for this purpose. No charge is made for co-exhibitors.

Exchange of exhibitor:

The transfer of the booked stand space is only possible by prior approval of HMC and signing a transfer agreement.

Exhibit protection:

Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer/investment product, design/utility model) has been exhibited at Seatrade Europe 2019. For further information see Online Service Center /approvals and applications.

Invitations:

Exhibitors can invite their customers to the event by sending them invitations. Invitations can be ordered in the exhibitor ticket shop (accessed via the Online Service Center). It is possible to order printed invitations or digital codes in the exhibitor ticket shop or to send the invitations to your customers directly from the shop. The exhibitor ticket shop also provides you with a list of the invitations which have already been used and, after the exhibition has started, a list of the invitations with admittance.

Specific Terms of Participation 2019

Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR) and House Rules of Hamburg Messe and Congress GmbH (HMC)



Miscellaneous /

Specific points for the event:

Stand types

Space only

minimum 32 sq. m

€ 427 per sq. m **early bird rate** (ends 31st March 2019)

€ 467 per sq. m

- An area of the exhibition space (no power, walls or carpet included, additional services can be ordered in the OSC)
- Conference places at 50 % discount

Shell Scheme

minimum 12 sq. m

€ 530 per sq. m **early bird rate** (ends 31st March 2019)

€ 556 per sq. m

- Stand walls, 2.5 m high
- Fascia board with company name (max. 15 letters) and stand number
- Carpet
- Furniture package
 - 1 lockable cupboard incl. coat rack
 - 1 lockable counter
 - 1 paper bin incl. 1 60 l bin liner per day
 - 1 table, 70 x 70 cm
 - 4 chairs
 - 1 barstool
 - 3 spotlights + 1 additional spotlight for each additional 3 sq. m
 - 3 kW electric socket incl. consumption
- Daily stand cleaning
- Conference tickets at 50 % discount

Please note:

For technical reasons we regret that we are unable to allow exhibitors to build their own stand within a shell scheme stand.

Newcomers Boulevard

set 8 sq. m

Set rate € 3,352

- Stand walls, 2.5 m high
- Fascia board with company name (max. 15 letters) and stand number
- Carpet
- 1 lockable counter
- 2 Bar stools
- Lighting
- 3 kW electric socket incl. consumption
- Daily stand cleaning
- Conference tickets at 50 % discount

Please note:

For technical reasons we regret that we are unable to allow exhibitors to build their own stand within the Newcomers Boulevard.

Application co-exhibitors

Hamburg Messe und Congress GmbH
Phone: +49 (40) 3569 2436
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UBM EMEA
Phone: +44 1206 201566
Fax: +44 1206 545190
victoria.philpot@ubm.com



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Please note that all co-exhibitors must be registered and require permission to attend from Hamburg Messe und Congress GmbH.

Co-exhibitors: Co-exhibitors are companies other than the main exhibitor with representation by their own staff in a rented stand area. They are also considered to be co-exhibitors if they are associated with the main exhibitor in financial or organisational terms.

Name of the main exhibitor

Registration No.

We hereby request the following co-exhibitor to be included at **Seatrade Europe 2019** (To register additional co-exhibitors, please use copies of this form.):

Company (if EU entrepreneur: full company name including legal form and address according to VAT registration)

private person registered entrepreneur (or legal entity with VAT-Reg.-No.) VAT-Reg.-No. (EU) _____

Commercial/Company Reg.-No. (non-EU) _____

Country of the head office _____

Contact Person _____

Address/P.O. Box _____

Country abbr. _____ Postcode _____ Town/City _____

Phone _____

Fax _____

E-mail (company) _____

Internet _____

E-mail for electronical invoicing

The following **products/services** will be presented (please itemize) _____

Main product category			
<input type="checkbox"/> Destinations / Ports	<input type="checkbox"/> Entertainment Supplier	<input type="checkbox"/> Shipbuilder, Yards	<input type="checkbox"/> Boards / Associations
<input type="checkbox"/> Tourism / Tour Operator	<input type="checkbox"/> Food and Beverage	<input type="checkbox"/> IT-Systems / Communication	<input type="checkbox"/> Media
<input type="checkbox"/> Hotel / Restaurant / Bar / Kitchen Equipment	<input type="checkbox"/> Technical Equipment / Systems	<input type="checkbox"/> Shipbroker	<input type="checkbox"/> Ship Financing
<input type="checkbox"/> Interiors and Outfitters	<input type="checkbox"/> Marine Equipment	<input type="checkbox"/> Classification Society	<input type="checkbox"/> Crew and Tech. Management

By submitting this registration, the undersigned accepts the General and Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe und Congress GmbH. Furthermore, the undersigned undertakes to extend these terms and rules to any co-exhibitors. They can be inspected at seatrade-europe.com/applicationforms. The main exhibitor agrees that the co-exhibitor is allowed to place orders via the online service centre at his own expense.

Place and date

Surname, first name main exhibitor

Signature main exhibitor (please print and sign)



Hamburg Messe

Hamburg Messe und Congress GmbH · P.O. Box 30 24 80 · 20308 Hamburg · Messeplatz 1 · 20357 Hamburg · Germany · Telephone +49 40 3569-0 · Fax +49 40 3569-2203 · E-mail info@hamburg-messe.com
hamburg-messe.com · Managing Directors: Bernd Aufderheide (President and CEO), Uwe Fischer · Chairman of the supervisory board: Johann C. Lindenberg · Commercial Register: Local Court Hamburg (HRB 12 054)
Legal form: limited liability company · VAT-Reg.-No.: DE811214125 · HSH Nordbank AG · BIC: HSHNDE33 · IBAN: DE10 2105 0000 0228 1300 00